



# private label

food supplements and bee products

your own supplement brand  
with only 100€





## What is private label?

**It's the fastest, easier and best way to increase your revenue.** Private label products are those manufactured by one company for sale under another company's brand.

### Why choose our private label service?

1. Lower Costs = Higher Margins
2. Higher Quality = Loyal customers
3. Low price, low MOQ
4. Fast, accurate and reliable delivery to all Europe destinations. Worldwide shipping also available.



bee products



teas and superfoods



capsules and tablets

## about us

Our company, have been established in 2008 and we are proud to help small and medium companies deliver high quality own labelled health care supplements to an ever increasing market across Europe. Our team has over 10 years of experience in manufacturing natural health products (bee products, teas, supplements).

Quality is our main concern therefore our facilities are HACCP certified.



We source the finest raw ingredients from unpolluted and non industrial areas, from many EU countries including Romania and NON EU countries.

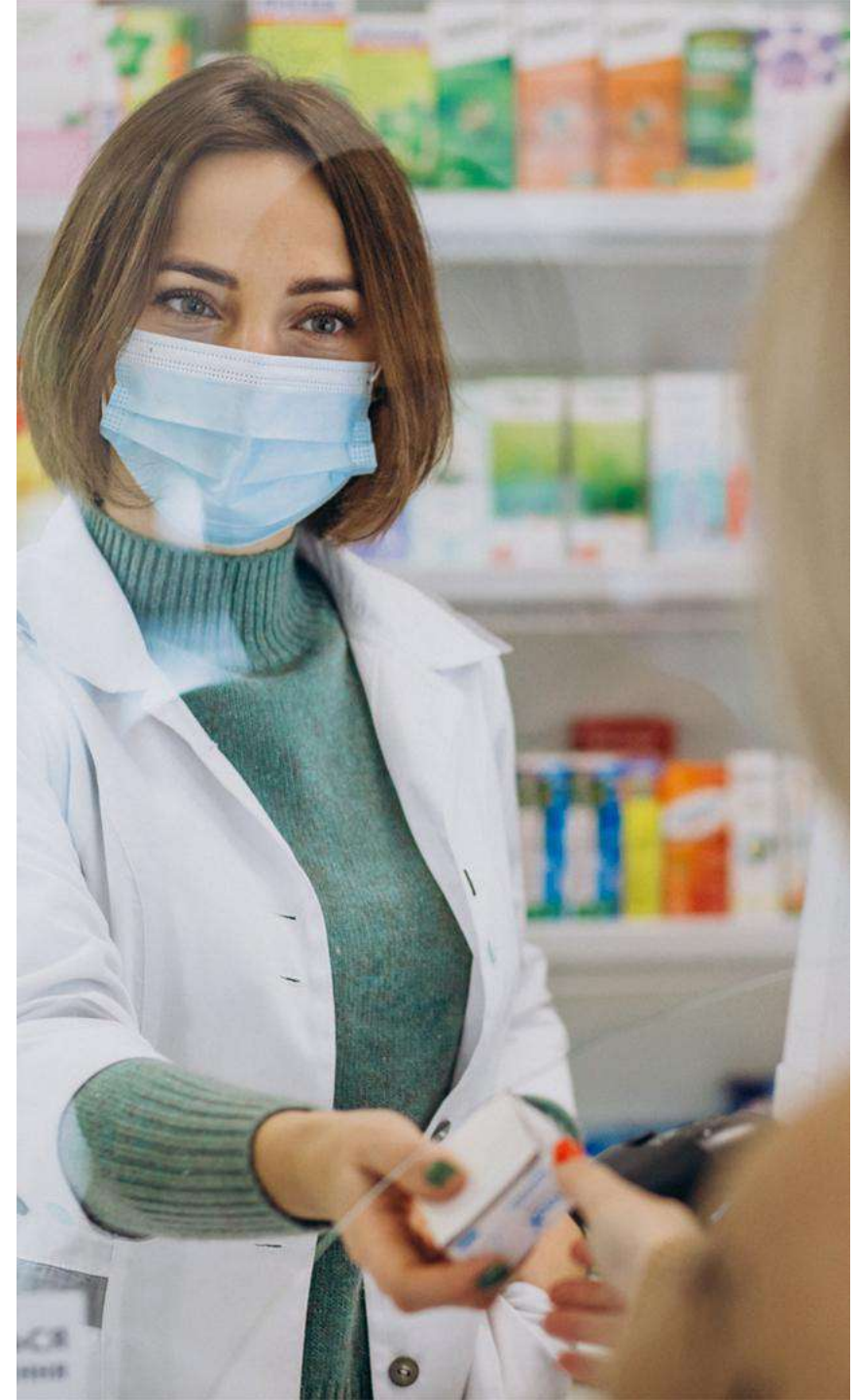
The main advantage of our collecting areas is that there is no intensive agriculture, people are practicing agriculture for their own needs, mainly in their backyards. We are passionate about sourcing the highest quality products, for ourselves as much as for you. Our partners help us to provide best quality products. This legacy is passed down through generations.

Our health products are registered as food supplements and fits in the following retail channels:

- online specialty retailers
- grocery stores
- drug stores
- natural health products store
- minimarkets and supermarkets



*"Our company is HACCP – Food safety certified and our products are traceable to its source. Everything is found in the hive is packed and protected in order to reach the consumer with intact properties. This is our Commitment." - George Axinte, cofounder*



# The Supplement Market Is Booming

With worldwide growth at over 100% in the last 5 years, there has never been a better time to get your own brand labelled products and be part of this booming industry.

Our private label offer:

- Royal jelly (fresh or softgel)
- Bee pollen (fresh frozen or dried)
- Bee bread (raw)
- Propolis (raw, alcohol tincture, water based solution)



**For customers** private brands can...

- offer good value for money
- meet a range of changing needs
- make shopping missions faster and easier



**For retailers** private brands can...

- enable greater control
- provide a genuine point of differentiation
- improve profitability
- improve negotiating power with suppliers

# BEE PRODUCTS

## FRESH ROYAL JELLY (1.5% or 2% 10-HDA)

100% natural, fresh from the hive

Dosage: 1 gram / day

Storage: refrigerator 2-6 °C

Availability: 10 gr. | 25 gr. | 50 gr. | 100 gr.

Package contains:  
isothermal box, spoon, glass jar, label



## BEE BREAD

100% natural, fresh from the hive

Dosage: 1 teaspoon / day

Storage: refrigerator 2-6 °C

Availability: 100 gr. | 300 gr.

Package contains:  
glass jar, label



## BEE POLLEN (FRESH OR DRIED)

100% natural, fresh from the hive

Dosage: 1-3 teaspoons / day

Storage: in a cool place, away from light

Availability: 110 gr. | 210 gr. | 250 gr.

Package contains:  
stand up pouch, label



## PROPOLIS

Ingredients: water 69,2 %, propolis 30,8 %

Dosage: 1 teaspoon 3 times / day

Storage: in a cool place, away from light

Availability: 30 ml

Package contains:  
glass bottle, label



# TEAS, SYRUPS & SUPERFOODS

## TRANSYLVANIAN HERBAL TEAS (LOOSE LEAFS OR TEA BAGS)

100% natural

Storage: in a cool place, away from light

Availability: 50 gr. | 20 tea bags

Package contains:  
stand up pouch, label

Traditional formulas:

COLON

PROSTATE

DIABETES

SLIMMING

LAXATIVE

RENAL

LIVER PROTECT

HYPERTENSION



## SYRUPS

100% natural

Pharmaceutical-grade quality

Availability: 250 ml

Traditional formulas:

NATURAL THROAT SYRUP

STRONG DEFENSE SYRUP



## SUPERFOODS

Fresh powders

Finest quality ingredients

Pre-Made Pouch Filling



# CAPSULES & TABLETS

## CAPSULES

Pharmaceutical-grade quality

Low MOQ (Min. Order Quantity)

Top selling formulations

Detailed certificates of analysis are provided upon request



SENNA EXTRACT

MELATONIN

CALCIUM

COLLAGEN

MILK THISTLE EXTRACT

DIGESTIVE ENZYMES

GLUCOSAMINE COMPLEX

CARBON ACTIVE

VITAMIN C

VITAMIN D3

VITAMIN B12

MULTIVIT COMPLEX

OMEGA 3,6,9

CA+MG+ZN

ZINC

ANDROGRAPHIS

ROYAL JELLY SOFTGELS

## TABLETS

Pharmaceutical-grade quality

Low MOQ (Min. Order Quantity)

Top selling formulations

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MELATONIN

MULTIVITAMINS & MINERALS

VITAMIN C

COENZYME Q10



# CBD PRODUCTS

## CBD OIL & more

High-quality CBD Oil

Broad Spectrum

Low MOQ (Min. Order Quantity)

Detailed certificates of analysis are provided  
upon request

THC-free

Guaranteed Concentration:

5 | 10 | 15 | 20 % CBD





### **AlBeeNa**

*AlBeeNa offers pure bee products, as extracted from the hives, and premium apitherapy products, created using only the natural ingredients that bees give us.*



### **Rawli**

Rawli offers superfoods, nuts and seeds, essential and cosmetic oils and other healthy products.



### **Nutrific**

Nutrific is a private label brand for capsules & tablets, functional teas and plant extracts for different health issues.

Part of our portfolio

**Packaging should reflect the quality of the Private Brand products!**

## your private label journey



1.

Check our **pricelist** and current offers

2.

Choose your desired **products and sizes**.

3.

Send us your **label design** or use our templates.

4.

Send your first **order**.

5.

Make the **payment** via wire transfer or card.

6.

We **deliver your products** to your EU store or warehouse.



Let's do some  
business together

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